



OUR HISTORY

The company was established in 2006 by Nicole Tudisco. The name originated from our physical location in Wheatland Township and stuck because it was anything but corporate. We feel it resonates a sense of Americana, and what's more American than the dream of homeownership.

Nicole was licensed in 2004 and in the first 2 years went from joining a one-person independent brokerage to a large national franchise. Both left her feeling frustrated and believing she could do better. Originally, there were no plans to expand the company beyond her and her husband Tony who joined her in 2006. However, after surviving the crash of the 2008 era, when many other

agents did not, we decided to grow our team. We missed the camaraderie from the office environment and had gained a lot of knowledge we wanted to share.

If there is one thing we value at WR, it is transparency. Nicole experienced time and time again that the industry was lacking this non-negotiable trait. Our philosophy is simple and genuine.... we do real estate the right way – even if other approaches are more profitable. We call it Intentional Integrity™.

This is not only true for our clients but also our family of agents.

If you are looking for a brokerage that is technology savvy, offers hands on training & support and with community values, then we would like to meet you!



THE BRAND OR THE AGENT?

In the old days Realtors had very few choices when it came to which company to sign with. Now, in the modern age of Real Estate there are thousands of brokerages scattered throughout the U.S. and the world. You might be tempted to go with the large national brand. The big recognizable logo will give you instant credibility and tons of leads right? Well, if that were true there is no reason that our company should even be here. If you look around you will also find that some of the national brands are allowing agents to sub-brand themselves separate from the brokerage. So, if the brand was so important why would they all want to self-brand?

We don't fill you full of hype and empty promises. There is not one single marketing item or online resource that will build your business. You are the driving force behind your success, you the entrepreneur, and we will help you achieve your goals! We will do this by providing years of experience coupled with professional, candid and transparent support.

Clients will choose you, not the company you work for. Offices don't sell homes, people do.





BETTER AGENTS... NOT BIGGER OFFICES

Education & training is a passion of ours! It's the only way to add value and keep your competitive edge in the marketplace. We will support you in the following ways:

- Brian Buffini Peak Producer Certified Mentor
- One-on-One Mentoring
- Online Video Conference Training
- Monthly In-Office Training
- Weekly Tips & Advice
- Special Training Events
- Yearly Business Planning Workshop
- 60 Day Getting Started in Real Estate Program

Whether you are a new or experienced agent, you can be confident that you will get the attention you need to be successful. You will not be just another number.



SERVICE & TECHNOLOGY FORWARD

We will always stay current with new technology and strategies to keep you at the top of your game. We will also provide you with the framework to help you reach career milestones. Scaling your business is directly tied to efficiency and systems. You will be supported every step of the way.

- 3D Camera (in house)
- Paperless Transaction Management
- Docusign
- Company Branded Website with IDX
- Individual Agent Website Page
- National Syndication
- Professional E-mail
- Cloud Storage Tool Access
- Transaction Coordinator
- Wheatland Realty Signature Experience Platform
- Marketing Materials
- Loaner Program for Signs and Lockboxes



FINANCIAL ADVANTAGES

Keep more of your money, you earned it!

We eliminate the "fluff" and put the control of your hard-earned money back into your hands, where it belongs.

We offer:

- ✓ Very Competitive Commission Structure
- ✓ Room for Growth
- **✓ NO** Franchise Fees
- **NO** Hidden Fees
- ✓ Straight Foward and Simple
- ✓ Timely Commission Checks
- ✓ Direct Deposit One less trip to the bank!



GIVING BACK

We believe that it's our privilege to not only support local charities but to serve them. We are the proud founder of the Bag the Bullies tournament for the Jarrett Payton Foundation as well as Dessert Wars & Bake Sale event benefiting Guardian Angel. It's not only about our success, it's about our significance.







Guardian Angel Community Services
 Sexual assault and domestic violence
 advocate and shelter



Hesed House
 Homeless shelter in Aurora includes
 transitional houses and emergency shelter



 Green Harvest Food Pantry
 Smaller, less known, local pantry serving our community







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